

36<sup>th</sup> Annual

Christmas Dinner and Auction

Friday, December 6, 2024



Honoring

Harriet and Joe Ray

(in memoriam)

**RIGHT TO LIFE OF  
CENTRAL CA  
MISSION STATEMENT**

ENGAGE • EQUIP • EMBRACE

**Engage** our community by presenting the pro-life position with clarity and compassion,

**Equip** advocates to defend the sanctity of all human life through effective tools and training, &

**Embrace** individuals facing an unplanned pregnancy and those hurt by abortion.



**BOARD OF  
DIRECTORS**

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DAWN TROGDEN

SISSY DALENA WOOD



**CHRISTMAS AUCTION  
CHAIRS**

VIRGINIA DALENA

DOTTIE DEMERA

Dear Friend of Life,

July 2024

On behalf of the board of directors, staff, and auction committee, Right to Life of Central California cordially invites you to participate in the 36<sup>th</sup> Annual Christmas Dinner and Auction. Our event will take place on Friday, December 6, 2024 at the Fresno Convention Center-Ernest E. Valdez Exhibit Hall.

This year, we are proud to honor **Harriet and Joe Ray (in memoriam)** for their many years of love and service to the cause of life in Central California. We hope you will attend our event and consider sponsoring this year's fundraiser. With your help, we work to serve and educate our community with the pro-life message, creating a culture of life in our valley.

**Where your RLCC Donor Dollar Goes:**

- Since 2023, 24 women who chose **LIFE** for their babies and were given support and ongoing guidance and resources through our **Outreach Center**.
- We instructed over 4,200 students across the San Joaquin Valley with in-classroom pro-life presentations, including students at San Joaquin Memorial, Garces Memorial, and more. We visited dozens of churches and schools from Bakersfield to Livingston.
- Our **Right to Life Radio** program reaches thousands of listeners per week in Fresno and Visalia, with thousands more podcast downloads. Our media presence in print, television, social media, and radio is growing every year.
- Our **Rachel's Vineyard ministry** continues to provide life-changing, healing retreats for men, women, and couples seeking healing following abortion, as well as a year-round hotline which connects those in need with the resources to heal.
- We have provided critical support to the pro-life OB/GYN clinic, **Obria Medical Clinics of Central California**.

Your contributions have allowed us to educate our community, and to support women before, during, and after pregnancy. All proceeds for this year's Auction will directly assist Right to Life of Central California and its programs and mission. God bless you all and thank you for your prayerful consideration of our request.

A handwritten signature in cursive that reads 'John Gerardi'.

John Gerardi  
Executive Director

**Thank you for all your support!**



# SPONSORSHIP OPPORTUNITIES

## PROTECTOR \$15,000

- Four tables of ten
- Two bottles of premium wine
- One reserved parking spot
- Two full-page program ads
- Your family or company name announced on Right to Life Radio, on our website, in the program and on event signage
- Sponsorship featured on 3000 printed dinner invitations

## SUSTAINER \$10,000

- Three tables of ten
- Two bottles of premium wine
- One reserved parking spot
- Two full-page program ads
- Your family or company name announced on Right to Life Radio, on our website, in the program and on event signage
- Sponsorship featured on 3000 printed dinner invitations

## LIFELINE \$5,000

- Two tables of ten
- Two bottles of premium wine
- One reserved parking spot
- Two full-page program ads
- Your family or company name announced on Right to Life Radio, on our website, in the program and on event signage
- Sponsorship featured on 3000 printed dinner invitations

## HEARTBEAT \$3,000

- One table of ten
- One bottle of premium wine
- Two full-page program ads
- Your family or company name announced on Right to Life Radio, on our website, in the program and on event signage
- Sponsorship featured on 3000 printed dinner invitations

## GUARDIAN \$2,000

- One table of ten
- One full-page program ad
- Your family or company name announced on Right to Life Radio, on our website, in the program and on event signage
- Sponsorship featured on 3000 printed dinner invitations

## PROGRAM ADVERTISING OPPORTUNITIES

**FRONT INSIDE COVER**  
(8.5 x 5.5 in, full color)

\$1000

**BACK INSIDE COVER**  
(8.5 x 5.5 in, full color)

\$1000

**FULL PAGE AD** \$500  
(7.5 X 4 in, B/W)

**HALF PAGE AD** \$300  
(3.7 X 4 in, B/W)

**BUSINESS CARD** \$150  
(3 x 1.7 in, B/W)

\*PLEASE NOTE PROGRAM SIZE FORMAT 8.5 X 5.5 IN.



# SPONSORSHIP & ADVERTISING FORM

Name / Company: \_\_\_\_\_

Address: \_\_\_\_\_

City / State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Contact Name: \_\_\_\_\_

**SPONSORSHIP OPPORTUNITIES**

<input type="checkbox"/> *PROTECTOR	\$15,000
<input type="checkbox"/> *SUSTAINER	\$10,000
<input type="checkbox"/> *LIFELINE	\$5,000
<input type="checkbox"/> *HEARTBEAT	\$3,000
<input type="checkbox"/> GUARDIAN	\$2,000

**PROGRAM ADVERTISING OPPORTUNITIES**

<input type="checkbox"/> FULL PAGE (7.5 x 4 in)	\$500
<input type="checkbox"/> HALF PAGE (3.7 x 4 in)	\$300
<input type="checkbox"/> BUSINESS CARD (3 x 1.7 in)	\$150
<input type="checkbox"/> FRONT INSIDE COVER <small>(FIRST COME, FIRST SERVE BASIS)</small>	\$1000
<input type="checkbox"/> BACK INSIDE COVER <small>(FIRST COME, FIRST SERVE BASIS)</small>	\$1000

\*A commitment by October 1st ensures inclusion on printed materials.

\*Sponsors at the Protector through Heartbeat Levels, please list your name or business name exactly as you wish it to be printed on the invitation:

\_\_\_\_\_  
(Name Here)

## PAYMENT INFORMATION

My check is enclosed for \$\_\_\_\_\_ Payable to "Right to Life Education Fund"

mail to:  
Right to Life of Central California  
1742 E. Griffith Way  
Fresno, CA 93726

Please submit your high-quality, black & white, PDF file with the correct dimensions to:  
colton@righttolifeca.org

THE DEADLINE FOR ALL ADS TO BE INCLUDED IN THE PROGRAM IS OCTOBER 25TH.

Tax ID: 77-0524770



# SILENT & LIVE AUCTION DONATION FORM

Thank you for your support of Right to Life of Central California. As a donor to this year's **live auction**, you will be recognized in the program. As a donor to the **silent auction**, you will be listed as the donor on the bid sheets of the item. Your generous support enables us to continue in our efforts to restore respect for ALL human life and continue our mission to "Engage, Equip, and Embrace" our community. Thank you in advance for helping to make this event a financial success. Every contribution helps! **Drop this form off to our office with your donated item, or mail the item plus this form back to us.**

## ITEM DONATION INFORMATION

DESCRIPTION OF DONATED ITEM:

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VALUE - MSRP: \$ \_\_\_\_\_ (Gift Certificate? Yes / No) \_\_\_\_\_  
(use manufacturer's suggested retail price)

Price you paid for tax letter \$ \_\_\_\_\_

Restrictions or expiration date, if any:

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## DONOR INFORMATION

Donor Name **AS IT SHOULD APPEAR IN PRINT:**

Address: \_\_\_\_\_

City / State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Please call Kristen Mowatt (559) 229-2229 for questions.

**THE DEADLINE FOR INCLUSION IN THIS YEAR'S EVENT IS NOVEMBER 4TH.**

Tax ID: 77-0524770

1742 E. Griffith Way, Fresno, CA 93726 | [righttolife.org](http://righttolife.org) | (559)229-2229