

35th Annual
Christmas Dinner and Auction
Friday, December 1, 2023



Buon Natale,
a Christmas in Venice!

RIGHT TO LIFE OF CENTRAL CA MISSION STATEMENT

ENGAGE • EQUIP • EMBRACE

Engage our community by presenting the pro-life position with clarity and compassion,
Equip advocates to defend the sanctity of all human life through effective tools and training, &
Embrace individuals facing an unplanned pregnancy and those hurt by abortion.

Tax ID: 77-0524770

OBRIA MEDICAL CLINICS OF CENTRAL CALIFORNIA MISSION STATEMENT

The Obria Medical Clinics of Central California is a fully licensed, nonprofit clinic that provides quality obstetric and gynecological care that respects and cherishes the lives of both mother and baby. We do this by serving patients regardless of insurance coverage. In doing so, we foster the gift of human life and address key public health needs in the city of Fresno and the San Joaquin Valley.

Tax ID 83-4160414

Dear Friend of Life,

September 2023

On behalf of the board of directors, staff, and auction committee, Right to Life of Central California and Obria Medical Clinics of Central California cordially invite you to participate in the **35th Annual Christmas Dinner and Auction**. Our event will take place on Friday, December 1, 2023 at the Fresno Convention Center-Ernest E. Valdez Exhibit Hall. This year we are honoring **Dolores and Michael Elkins**, longtime contributors of their time, talent, and treasure to both RLCC and Obria. We are very grateful to them for their years of service! We hope you will attend our event and also consider sponsoring this year's fundraiser which will benefit both organizations. Together these organizations work to serve and educate our community with the pro-life message creating a culture of life in our valley.

Where Your RLCC Donor Dollar Goes:

- Staffing of the **Outreach Center** located next door to Planned Parenthood. The impact of having a peaceful pro-life presence outside the clinic is incredibly powerful and the full impact can never be fully known. In 2023, at least six young women chose LIFE due to the direct efforts of RLCC. They were brave enough to share their personal experiences with us.
- Hosting **Rachel's Vineyard** retreats and maintaining the **24-hour hotline** for individuals hurt by abortion.
- Influencing public opinion via the **Right to Life Radio** weekly program on Powertalk 96.7FM, Saturdays at 9am along with the **RLCC Podcast** which together reach thousands of listeners.
- Providing educational presentations for schools, staffing the fair booths and the Central California Women's Conference as well as various public speaking engagements throughout California.

Highlights from Obria:

- We provide care to underserved women in our community. This includes women who have suffered the trauma of sex trafficking, post-abortive women, victims of domestic abuse, and women who are in crisis and considering abortion.
- Over **100 babies** have been born through our clinic's services and we have served over **500 unique patients** at our clinic.
- We have established partnerships with Breaking the Chains, Fresno (providing healthcare to sex trafficking victims), Catholic Charities, the Fresno Mission (formerly the Fresno Rescue Mission), and more.
- We offer **life-saving** abortion pill reversal.

Your contributions have allowed us to educate and support women by caring for their needs before, during and after pregnancy. Please assist both **Right to Life and Obria** by contributing to this year's joint fundraiser. God bless you all and thank you for your prayerful consideration of our request.

A handwritten signature in black ink that reads 'John Gerardi'.

John Gerardi
Executive Director, RLCC

A handwritten signature in black ink that reads 'Melissa Champion'.

Melissa Champion
Executive Director, Obria of Central CA

Both Right to Life and Obria share a common pro-life mission of serving families and children. A portion of this year's auction proceeds will be donated to Advocates for Women's Health, Inc. dba Obria Medical Clinics of Central California. Right to Life of Central California Education Fund, Inc. (Tax ID 77-0524770) and Advocates for Women's Health, Inc. (Tax ID 83-4160414) are separately recognized tax-exempt organizations under IRC 501(c)(3).



SPONSORSHIP OPPORTUNITIES

PROTECTOR \$25,000

- Four tables of ten
- Two bottles of Italian wine on each of your tables
- Twenty centerpieces for you and your guests to take home
- Two full-page program ads
- Your family or company name announced on Right to Life Radio, on our website, in the program and on event signage
- Sponsorship featured on 3000 printed dinner invitations

SUSTAINER \$15,000

- Three tables of ten
- Two bottles of Italian wine on each of your tables
- Fifteen centerpieces for you and your guests to take home
- One full-page program ad
- Your family or company name announced on Right to Life Radio, on our website, in the program and on event signage
- Sponsorship featured on 3000 printed dinner invitations

LIFELINE \$10,000

- Two tables of ten
- Two bottles of Italian wine on each of your tables
- Ten centerpieces for you and your guests to take home
- One full-page program ad
- Your family or company name announced on Right to Life Radio, on our website, in the program and on event signage
- Sponsorship featured on 3000 printed dinner invitations

HEARTBEAT \$5,000

- One table of ten
- One bottle of Italian wine on your table
- Five centerpieces for you and your guests to take home
- One full-page program ad
- Your family or company name announced on Right to Life Radio, on our website, in the program and on event signage
- Sponsorship featured on 3000 printed dinner invitations

GUARDIAN \$3,000

- One table of ten
- One centerpiece for you to take home
- One full-page program ad
- Your family or company name announced on Right to Life Radio, on our website, in the program and on event signage

PROGRAM ADVERTISING OPPORTUNITIES

FULL PAGE AD (4.75 X 7.5 IN)	\$750	HALF PAGE AD (4.75 X 3.5 IN)	\$500	BUSINESS CARD (2.75 X 1.5 IN)	\$250
FRONT INSIDE COVER (FIRST COME, FIRST SERVE BASIS)	\$2000	BACK INSIDE COVER (FIRST COME, FIRST SERVE BASIS)	\$1500		

*PLEASE NOTE PROGRAM SIZE FORMAT 5.5 X 8.5 IN.



SPONSORSHIP / PROGRAM ADVERTISING COMMITMENT

Name / Company: _____

Address: _____

City / State: _____ Zip: _____ Phone: _____

Email: _____ Contact Name: _____

SPONSORSHIP OPPORTUNITIES

- *PROTECTOR \$25,000
- *SUSTAINER \$15,000
- *LIFELINE \$10,000
- *HEARTBEAT \$5,000
- GUARDIAN \$3,000

PROGRAM ADVERTISING OPPORTUNITIES

- FULL PAGE (4.75 X 7.5 IN) \$750
- HALF PAGE (4.75 X 3.5 IN) \$500
- BUSINESS CARD (2.75 X 1.5 IN) \$250
- FRONT INSIDE COVER (FIRST COME, FIRST SERVE BASIS) \$2000
- BACK INSIDE COVER (FIRST COME, FIRST SERVE BASIS) \$1500

*A commitment by October 1st ensures inclusion on printed materials.

* Sponsors at the Protector through Heartbeat Levels, please list your name or business name exactly as you wish it to be printed on the invitation:

(Name Here)

PAYMENT INFORMATION

My check is enclosed for \$_____ Payable to "Right to Life Education Fund"

mail to:
Right to Life of Central California
1742 E. Griffith Way
Fresno, CA 93726

Please submit your high-quality, black & white, PDF file with the correct dimensions to:
program@righttolifeca.org

THE DEADLINE FOR ALL ADS TO BE INCLUDED IN THE PROGRAM IS OCTOBER 28TH.



SILENT & LIVE AUCTION DONATION FORM

Thank you for your support of Right to Life of Central California and Obria Medical Clinics of Central California. As a donor to this year's live auction, you will be recognized in the program. As a donor to the silent auction, you will be listed as the donor on the bid sheets of the item. Your generous support enables us to continue in our efforts to restore respect for ALL human life and continue our mission to "Engage, Equip, and Embrace" our community. Thank you in advance for helping to make this event a financial success. Every contribution helps! **Drop this form off to our office with your donated item, or call us for pick up, or mail the item plus this form back to us.**

ITEM DONATION INFORMATION

DESCRIPTION OF DONATED ITEM:

VALUE---MSRP: \$ _____ (Gift Certificate? Yes / No)_____

(use manufacturer's suggested retail price)

Price you paid for tax letter \$ _____

Restrictions or expiration date, if any:

DONOR INFORMATION

Donor Name AS IT SHOULD APPEAR IN PRINT:

Address: _____

City / State: _____ Zip: _____

Email: _____ Phone: _____

Please call Brittany Sanders (559) 908-4744 or Kristen Mowatt (559) 229-2229 for questions.

THE DEADLINE FOR INCLUSION IN THIS YEAR'S EVENT IS NOVEMBER 4TH.