

# Right to Life of Central California



Engage • Equip • Embrace

Right to Life of Central California eNewsletter

October, 2011



## Welcome Back!

By Jonathan Keller

Happy Fall! I hope you've had a great summer and are looking forward to a wonderful Fall season.

You may have noticed it's been a while since your last Right to Life eNewsletter. We've been busy working on an organizational redesign and rebranding, and I'm excited to present a fresh look for RLCC. Next to our new logo, we also have an updated motto listed above: **Engage, Equip, Embrace.**



**Why an updated motto?** We have many long-time supporters of Right to Life, but whenever I introduce someone new to our organization, they want to know who we are.

Now, we could simply list a few of Right to Life's many local outreach programs, including educational fair booths, a [weekly pro-life TV show](#) on KNXT 49, our fall [40 Days for Life prayer vigil](#), or our Justice for All student outreaches at Fresno City College and Fresno State University. We're certainly as active today as at any time in our almost 25-year history.

### In This Issue...

- RLCC's New Brand!
- 40 Days for Life
- Life Report
- Lila Rose on Life Report
- Sidewalk Counseling
- Promotion Title
- Promotion Title

[Find us on Facebook](#)

(Right to Life of Central CA)

[Find us on Facebook](#)

(Life Report TV Show)

[View our videos on YouTube](#)

[Follow us on twitter](#)

(Right to Life of Central CA)

[Follow us on twitter](#)

(Life Report TV Show)

**Join Our  
Mailing  
List**

» JOIN NOW



Would you be willing to help

**But we wanted to go deeper than that.** Rather than simply answering the "what" we do or "how" we do it, our updated motto seeks to explain "why" your local Right to Life was founded in 1987. **We exist to *Engage* our community by presenting the pro-life position with clarity and compassion, to *Equip* advocates to defend the sanctity of all human life through effective tools and training, and to *Embrace* individuals facing an unplanned pregnancy and those hurt by a past abortion.**

I firmly believe Right to Life's mission to ***Engage, Equip and Embrace*** is more important than ever before. I'm also excited that we'll be keeping you consistently updated so we can partner together to bring the pro-life message to those in our community who need it the most.

I hope you'll partner with us as we write the next chapter of Right to Life's story together. Your continued time, treasure and talent will help expand Right to Life's reach and provide opportunities to ***Engage, Equip and Embrace***. Thank you for your prayers and support!

Gratefully In His Service,

Jonathan Keller  
Executive Director  
Right to Life of Central California

## 40 Days for Life is Happening In Your City! Join the Movement of PEACE

[Click here](#) to connect your church or prayer group!

Since **Sept. 28 and through Nov. 6th**, Fresno is joining cities across the nation for one of the largest movements of prayer and fasting.

Fresno 40 Days for Life is **seeking pro-life Christians:**

- **Who VALUE PRAYER**
- **Who BELIEVE LIFE IS VALUED BY GOD**
- **Who ARE WILLING TO PRAY FOR GOD'S PEACE**

Are **YOU** this kind of Christian? Will you [connect](#) with other Christians across the valley in prayer? Join us for the **40 Days for Life prayer vigil**, where compassion and grace can be shown to a hurting community. **The 40 Days vigil takes place** in front of Planned Parenthood's Fresno abortion clinic at 650 N Fulton, Fresno, CA 93728. Join us anytime from 7:00 AM until 7:00 PM, seven days a week for prayer.

[Visit the 40 Days Fresno website](#) to get involved in this fall's city-wide prayer movement.

support our ministry to change hearts and save lives? [Click here](#) to make a secure tax-deductible gift. Thank you!

## Quote of the Month

"I just want to say that I have thoroughly enjoyed listening to all of your programs. I have learned a lot! I really appreciate that you are trying to help us to be more accurate in defending the pro-life position. I also appreciate that you are not bashing pro-choicers, but treating them with human respect."

~Evelyn,  
Life Report Fan

## Join the Club!



In addition to general donations, we're also looking for committed friends of life to join the "300 Club," Right to Life's monthly support team. For just \$25 each month, you can be an integral part of RLCC's life-changing and life-saving work here in the San Joaquin Valley and across the U.S. [Click here](#) for more!

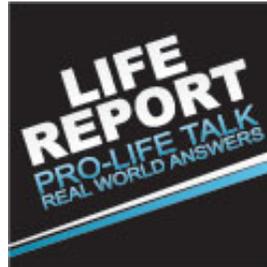


**Help end violence** in our city and **BECOME A CULTURE OF PEACE**, JOIN the 2010 40 Days for Life Campaign!

[Click here](#) to get information and get involved!

## Do Pro-Lifers REALLY Believe the Unborn Are Persons?

**Description:** Josh starts the show with a quick rant about annoying people who nitpick other people's language that aren't "pro-life" enough. As you can guess, this happened to him recently.



Afterwards the Life Report team discusses something Justice For All Director David Lee said [during Josh's interview with him](#). David said that "everybody is a little bit pro-choice." Is this true? Do pro-life people REALLY believe that unborn children are full persons? Do they act like they believe that?

Lastly, the Life Report responds to a pro-choice argument Josh had never heard before: "abortion is just a medical treatment for unwanted pregnancy, and medical treatments should be legal."

Click the image below to watch the full episode, or [download the audio-only MP3](#).



**Web Exclusive:** [Dehumanization and The Alaskan Cabin](#).

**Other Recent Life Report Episodes You May Have Missed:**

- [Choosing Effective Pro-Life Bumper Stickers](#)
- [Are Fetuses Little Rapists?](#)
- [How Do You Respond to Impossible Pro-Choicers?](#)
- [How Should Pro-Lifers Interact With Post-Abortive Women?](#)
- [BONUS AUDIO: Interview - Jen Roth, Pro-Life Atheist](#)
- [BONUS AUDIO: Josh Dialogues with an Abortion Advocate - Episode 1](#)

## "Life Report" Airing on KGED!

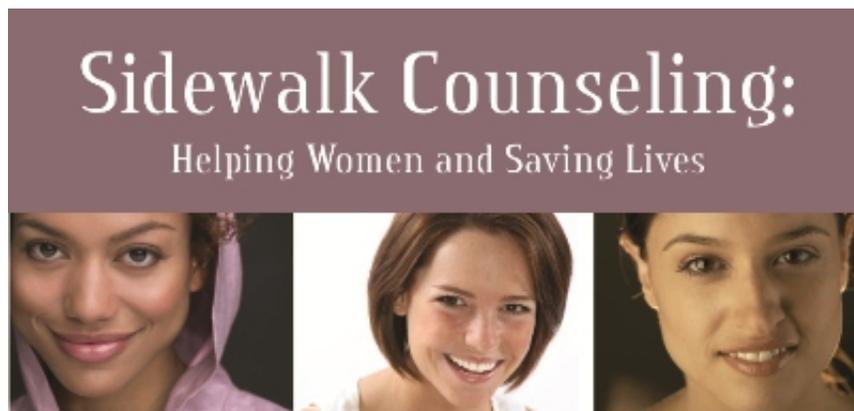
*Life Report* is just now finishing a very successful first season on KNXT, but we're not stopping there! KGED is Fresno's new Christian Talk Radio Station, founded by Jim Franklin and Jim Patterson. Since the first week that KGED began broadcasting, *Life Report* has been a weekly show, airing on Tuesdays at 4 PM, and Fridays at 7:30 AM.



Here are all the ways you can catch *Life Report*:

- Watch on **KNXT Channel 49**
  - Wednesdays at 10PM PST
  - Thursdays at 8:30AM PST
- Listen on **KRDU 1130 AM**
  - Saturdays at 8:30AM
- Listen on **KGED 1680 AM**
  - Tuesdays at 4PM PST
  - Fridays at 7:30AM PST
- Tune in anytime on [YouTube](#) or with [iTunes](#)

## Sidewalk Counseling Trainings Were a Huge Success!



We had the opportunity last month to train over 30 sidewalk counselors, and they've already begun ministering to the women at Family Planning Associate's Fresno abortion facility! If you are interested in getting involved, please email Josh Brahm at [Josh@FresnoProLife.org](mailto:Josh@FresnoProLife.org) or call (559) 229-2229.

## RADIO INTERVIEW: Josh Brahm on Using Social Networking & More!

[Download Audio MP3](#) | 00:27:31

### Topics:

1. How Josh's pro-life story started
2. How pro-lifers should use social networking (and how they shouldn't)
3. How can we activate pastors that are afraid of preaching clearly on abortion?
4. How did Life Report get started?
5. Is the pro-life battle a winnable war?



## Please Save the Date



***Friday, December 2, 2011***

*Please join  
Right to Life of Central California  
at our 23rd annual  
Christmas Dinner Auction  
honoring  
Rev. Msgr. Myron J. Cotta  
Diocesan Administrator  
Diocese of Fresno*

*It is time to let your light shine!*

## About Us

**Right to Life of Central California (RLCC)** is a non-profit, non-partisan, non-sectarian organization whose fundamental purpose is to restore societal respect and effective legal protection for all human beings from fertilization until natural death. RLCC's projects include the [Life Report radio and TV show](#), 40 Days for Life, and conducting multimedia presentations for youth and seminars for adults to educate on the life issues. Visit our website at [FresnoProLife.org](http://FresnoProLife.org).

